











FUTURE DECISION MAKING IN A RAPIDLY CHANGING WORLD

Mona Riabacke, Ph.D. in Risk- & Decision Analysis, is an engaging professional speaker, researcher and advisor on decision making. Mona awakens thoughts and insights of the importance of making active decisions and not letting our fears get in the way. With an increased awareness, her audiences will be fit for the ever-increasing complexity of the world – a reality that challenges all of us to be more effective decision makers.

- "Life is about choices and decisions, 24/7. We have inherent mechanisms for decision INFORMATION making, but we navigate in a world that has CONTEXT changed too fast for The HERD INSTINCT our genetic setup, knowing The HUMAN ELEMENT when to trust our gut feelings and when to analyze more has become harder than ever before", says Mona Riabacke.

In her speeches, Mona guides her listeners to better understand how we communicate, lead (ourselves and others) and function when we make decisions. In the end, we will be better equipped to deal with challenges we face, do better business, and create the lives we want to live.

Mona Riabacke runs Riabacke & Co, where they offer workshops, speeches, training and advisory services to help businesses and organizations improve their decision making. Mona has previously worked as Risk and Decision expert in different settings and managed Business Intelligence implementation projects. She is also a member of Decide Research Group at Stockholm University.

Mona has written the book *Freestyle Decision Making*, which has been appreciated for its presentation of well-founded research knowledge in a simple, appealing and entertaining fashion, which also reflect the contents of her speeches.

Endorsements:

"Thank you Mona for a speech that really made me think and not least inspired me to act – and decide. You are outstanding! Fantastic presentation with substance, great aplomb and high credibility about your subject matter – decision making. I want to hear more! Kristina Cohn Linde, CEO, Gothenburg Business Network

"At the Esimies & Henkilöstö 2015 event – exclusive for management and HR professionals in Finland – Mona held a speech that was very highly rated by visitors. Visitors found her seminar very interesting and relevant in today's business environment, as well as in our everyday lives, and used words like excellent, thought triggering and inspiring to describe her presentation."

Anne Peuraniemi, event producer, Easyfairs



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